



Paradeep Phosphates Limited

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

PARADEEP PHOSPHATES LIMITED

Our Company was initially incorporated as "Paradeep Phosphates Limited" a private limited company, in Odisha, under the Companies Act, 1956, pursuant to a certificate of incorporation dated December 24, 1981, granted by the Registrar of Companies, Odisha at Cuttack. Our Company was granted an exemption under Section 620 of the Companies Act, 1956 from using the term 'private' as part of its name. Our Company was thereafter converted to a public company pursuant to a special resolution passed by our Shareholders on April 29, 2002. For details in relation to changes in the registered office of our Company, see "History and Certain Corporate Matters" beginning on page 221 of the Red Herring Prospectus dated May 6, 2002 ("RHP").

Registered Office: 5th Floor, Orissa State Handloom Weavers' Co-Operative Building, Pandit J.N Marg, Bhubaneswar - 751 001, Odisha, India. **Corporate Office:** 3rd Floor, Adventz Centre, 28, Union Street, Off. Cubbon Road, Bengaluru - 560 001, Karnataka, India.

Contact Person: Sachin Patil, Company Secretary and Compliance Officer; Tel: +91 080 45855561; E-mail: cs.ppl@adventz.com; Website: www.paradeepphosphates.com;

Corporate Identity Number: U24129OR1981PLC001020

OUR PROMOTERS: ZUARI MAROC PHOSPHATES PRIVATE LIMITED, ZUARI AGRO CHEMICALS LIMITED, OCP S.A AND THE PRESIDENT OF INDIA, ACTING THROUGH THE DEPARTMENT OF FERTILIZERS, MINISTRY OF CHEMICALS AND FERTILIZERS, GOVERNMENT OF INDIA*

While the Gol is one of the Promoters of our Company and will continue to be so until completion of the Offer, please note that the Gol is proposing to sell its entire shareholding in the Company through the Offer for Sale and it has represented that it will cease to be a Promoter of the Company on the listing of the Equity Shares pursuant to the Offer. The Company will take suitable steps to declassify the Gol as a Promoter in accordance with the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 post listing of the Equity Shares pursuant to the Offer.

THESE SHARES ARE OFFERED TO THE "GOI" AS A "PRIVATE" PLACEMENT IN ACCORDANCE WITH THE SEBI (P) REGULATIONS AND WITHOUT ANY REQUIREMENT TO REGISTER THE OFFER WITH THE SEBI. THE OFFER IS SUBJECT TO THE GOI'S ACCEPTANCE OF THE OFFER AND THE GOI'S PAYMENT OF THE OFFER PRICE. THE OFFER SHALL CONSTITUTE [x] % OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

QIB Portion: Not more than 50% of the Offer
Non-Institutional Portion: Not less than 15% of the Offer
Retail Portion: Not less than 35% of the Offer

(Retail Individual Bidders are those who have Bid for the Equity Shares for an amount not more than ₹ 200,000 in the Offer)

**PRICE BAND: ₹ 39 TO ₹ 42 PER EQUITY SHARE OF FACE VALUE OF ₹10 EACH.
THE FLOOR PRICE IS 3.9 TIMES THE FACE VALUE OF THE EQUITY SHARES AND
THE CAP PRICE IS 4.2 TIMES THE FACE VALUE OF THE EQUITY SHARES.
BIDS CAN BE MADE FOR A MINIMUM OF 350 EQUITY SHARES AND
IN MULTIPLES OF 350 EQUITY SHARES THEREAFTER.**

Risks to Investors

- The Offer Price at upper end of the price band is ₹ 42 per Equity Share. However, the average cost of acquisition per Equity Shares for the Selling Shareholders is as follows:

Name of the Selling shareholder	Avg. cost of acquisition per Equity Share as on the date of the RHP (in ₹)
Zuari Maroc Phosphates Private Limited	₹ 7.37
The President of India, acting through the Ministry of Chemicals And Fertilizers, Government of India	₹ 10

- The Offer Price and price to earnings ratio based on the Offer Price of our Company, may not be indicative of the market price of our Company on listing or thereafter. The details of our price to earnings ratio on the upper end of the price band i.e. ₹ 42 per Equity Share is given below:

Particulars	Price to earnings ratio (based on basic EPS)
For the year ended March 31, 2021	10.82

For details of price to earnings ratio for our listed peers that have a similar business profile to us, please see “Basis For Offer Price” section of the RHP.

- We intend to acquire the Goa Facility, which has incurred a loss in the last three financial years and Nine months period ending December 31, 2021 and it may have an adverse effect on our business, results of operations and financial condition.
- We have historically derived a significant portion of our revenues from operations from a limited number of states like Maharashtra, Uttar Pradesh and Odisha and any adverse developments in these states could adversely affect our business.
- Our Company will not receive any proceeds from the Offer for Sale.
- We handle and use hazardous materials in our manufacturing activities and the improper handling or storage of these materials could result in accidents, injure our personnel, property and damage the environment.
- Climate change and climate change related laws and regulations concerning the fertilizer industry may adversely impact our operations and markets and in the event that such regulations are enacted, we may experience significant increases in our costs of operations.
- The details of issues handled by BRLMs which closed below the offer price on the listing date in the current and past 2 fiscal years, are as below:

BRLMs	Total Issues	Issues closed below IPO Price on listing date
Axis*	16	4
I-Sec*	9	1
JM Financial*	8	1
SBICAP*	2	1
Common issues of above BRLMs	31	14
Total	66	21

*Issues handled where there were no common BRLMs

BID/OFFER PROGRAMME

ANCHOR INVESTOR BIDDING DATE: FRIDAY, MAY 13, 2022*

BID/OFFER OPENS ON : TUESDAY, MAY 17, 2022**

BID/OFFER CLOSES ON : THURSDAY, MAY 19, 2022[#]

* Our Company and the Selling Shareholders in consultation with the BRLMs may consider participation by Anchor Investors, in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/ Offer Opening Date i.e. Friday, May 13, 2022.

**** Our Company and the Selling Shareholders in consultation with the BRLMs may decide to close the Bid/ Offer Period for QIBs one Working Day prior to the Bid/ Offer Closing Date.**

*UPI Mandate end time and date shall be at 12:00 pm on May 20, 2022.

Continued on next page...